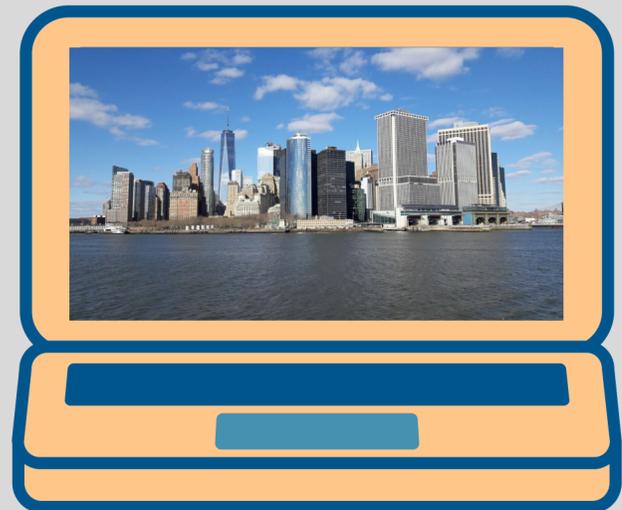


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## 3-WEEK BUSINESS & FINANCE PROGRAM IN NEW YORK

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**Online  
Program**



### Online Program

- Top level classes
  - Certificate accredited by the state of NY
  - Direct interactions with professors  
/livechat
  - Online test
  - Huge scholarships available !
- 

**TOP PRICES AND TOP LEVEL  
PROGRAM IN BUSINESS AND  
FINANCE !**



**W**

## **HAT IF TRAVEL IS TOO EXPENSIVE ON TOP OF TUITION?**

Since you are a student and you may not be able to afford such an expense, the online program may be the perfect option for you : No need to purchase a plane ticket, and no need for a housing or food budget!

**I**

## **HAVE A TOO BUSY OF A SCHEDULE TO ATTEND THE COURSES IN NEW YORK, WHAT CAN I DO?**

A busy schedule shouldn't keep you from attending our NYC based session. Well it is no longer a problem! Our new online program enables you to digitally attend the 3hours/day of class according to your timetable.

**I**

## **AM HAVING TROUBLE OBTAINING A VISA, WHAT CAN I DO ?**

You don't want to face visa procedures or you are not sure how to get it, no problem! You can attend the same top level classes from your home and obtain our certificate accredited by the state of NY.

**W**

## **HAT IF I CAN'T GO AS FAR AS NEW YORK CITY?**

You are afraid of the distance but you don't want give up to the chance to obtain an accredited certificate of New-York? We have the solution! With the online program, you attend the same top level classes from your home !

## A few words from the Director

Dear Student,

Albert Einstein said: « You have to learn the rules of the game. And then you have to play better than anyone else ». In our approach to Albert Einstein's statement, we find particular truths: we make it our mission that every BFMS.NY student may have the best tools rival and overcome their competitions and achieve excellence.

Throughout our 3 Week Programs and our 1 Week Program, we aim to make you aware of the challenges of your time and to teach you become a key participant.

As Professor of Financial Law and Director of BFMS.NY, I understand that personal motivation, strong professional objectives and the will to succeed, are the key when approaching any international issues.

I am proud part of a team composed of experts from the world of Finance, University Professors in New York, as well as financial actors in the world's largest banks and financial institutions. Beyond the rich curriculum offered by the NYIBF, its location on Wall Street allows students to develop their professional networking horizons in New York City.

The value of our work is measured by the success of our students; we therefore offer you the means and knowledge necessary to make you the economic actors of tomorrow.

A handwritten signature in black ink, which appears to read "Olivier Chazoule". The signature is fluid and cursive, with a long horizontal stroke at the end.

**Prof. Olivier Chazoule, MBA LLM**

– Director of Studies –

# 3 Weeks Business and Finance Programs

## 3 weeks Business and Finance program

We have a top level 3 week program in Business and Finance in the heart of Manhattan, New York. 12 sessions are available: 1 session each month from January to December. There are 3 hours of classes per day, the rest of time is devoted to case studies, company visits and free time. There is 1 session each month from January to December.



# Courses offered (I)

## Global Management

In an increasingly complex global business environment what are the challenges faced by international managers?

In this course students learn the fundamental elements of modern management of complex organizations.



Leadership management, corporate culture, management in the context of multilingual and multicultural companies, elements of Finance and principles of accounting as well as production constraints and sourcing, are among the topics covered in the course. In-class discussion will focus on business cases, innovation and e-commerce and resolution of complex business situations.

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## Courses offered (II)

### International Finance

The purpose of this course is to focus on understanding the theory of international finance and its application to the real world. In this course students learn the fundamentals of international finance applications from a business point of view



The foreign exchange markets and world capital markets are described and explained: banking regulations, debt and equity management, as well as the commodities markets, the futures and options markets and derivatives as tools of financial management of the global organization.

Risk Management and Hedging Strategies, International Financing of Corporations in the Short-Term and in the Long-Term, Foreign Direct Investment, Managing Net Working Capital and International Trade Finance are studied as part of a complete description of the global financial system and its impact on the finances of the companies.

At the end of the course the students will be able to grasp the complexity of the international system and will have the tools to engage in more specialized international finance courses.

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## Courses offered (III)

### Business Law

How must the global manager handle the legal challenges of a Multinational Corporation? How is day to day management of legal issues addressed in the life of a business organization?

What are the steps the modern manager should take to preserve the legal integrity of his or her business organization during troubled times? What is the cost of a lawsuit in the U.S.?

In this course students are placed into real life business situations where the legal aspects of doing business in the U.S. and internationally are explained in detail.



International legal strategy, Lawsuits, Intellectual properties, challenges and protections, Responsibility, Negligence and Damages, Antitrust Laws in the U.S., Competition Laws in the European Union Law, Chinese Business Law, International Courts, are among the various topics studied in this class. The aim is to give students an overview of the global legal systems and their interactions in the business world.

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## Courses offered (IV)

### **Business Strategy and Policy**

As the Chairman and President of a Multinational Corporation, how will you address the daily complexity of managing your company?



This course is designed to give the students the opportunity to develop an essential managerial tool, improve their confidence in their ability to structure problems and make decisions.

In this course students are placed in the CEO's management seat where Business Strategy and Policy is the formulation of basic organizational missions, purposes, and objectives, development of policies and program strategies to achieve them and efficient execution of implementation processes that result in the achievement of organizational objectives.

The functional areas of accounting, marketing, finance, information systems, and economics are put together into a comprehensive strategic analysis of a firm. In-class cases-study and international comparisons of large organizations in their management behavior and strategies in times of global financial challenges and crisis are conducted as models for future company policies. At the end of the course, students will be able to conduct their own assessments of international corporations' business strategies and policies.

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# Some of our Professors



**Olivier Chazoule**



## **Education :**

- LLM Fordham Law School New York
- MBA Stern School of Business New York University
- Science Po Paris

## **Business Experiences :**

- Director of studies at NYIBF
- CEO, L.CAPITAL Corp, real estate investment.
- Principal lawyer, Poincarre and Associates Law Firm

## **Teaching experiences:**

- Sorbonne, CUNY, European School of Economics, EDHEC, Baruch College, CEGOS



**Jeremy L. Hirsh**



## **Education :**

- J.D. HARVARD UNIVERSITY,
- GEORGETOWN UNIVERSITY LAW CENTER,

## **Business Experiences :**

- LAW OFFICE OF JEREMY L. HIRSH (Artist design and license agreements, securities counsel, Tax-exempt and corporate governance) ,
- COVINGTON & BURLING LLP,
- RESOURCE AMERICA, INC.

## **Teaching experiences:**

- Rutgers University (1st Public MBA in NYC area)
- University of Pennsylvania Law School .



**Gene DETROYER**



## **Experience :**

- Executive Director, Global Commerce Education, Inc.
- Brain Trust, RetailWire
- President, CEO & Co-Founder, Allendale Pharmaceuticals, Inc.
- President, CEO & Co-Founder, Site-Based Media Inc. Vice
- President, General Manager, Consumer Products Division, Keyes Fibre Company, the VanLeer Group
- Business Manager, Consumer Products Division, Mobil Chemical Company

## Some of our Lecturers



**Bernard D. Borowski**



### **Experience :**

- Principal, Boston Consulting Group,
- Advisor, Tech par Group.
- Executive director, Morgan Stanley,
- Director, GE Capital – Treasury,
- Financial Auditor, Arthur Andersen.

### **Publications:**

- *Five things you need to do to drive Continuous Improvement.*
- *Continuous Improvement Programs in Service Businesses and Financial Institutions*



**Angus McCallum**



### **Education**

- UNIVERSITY OF OXFORD
- MBA STERN SCHOOL OF BUSINESS, NEW YORK

### **Business Experiences :**

- McCALLUM STRATEGY, President
- THE PARTHENON GROUP, Principal
- MORGAN STANLEY, securities trading and marketing

## Enrolment and Payment

Feel free to contact us. We are at your disposal to answer to your questions.

Choose your mean of payment ! 



Secure online payment !

TUITION  
**\$2,450**

The tuition is for the 3 weeks program including all classes and material.

# Contact

Feel free to contact us. We are at your disposal to answer to your questions.

Email: **info@bfmsny.com**

Phone / Text / WhatsApp:  
**+1 646 765 51 51**

**The Business, Finance and  
Mnagement School of New York**

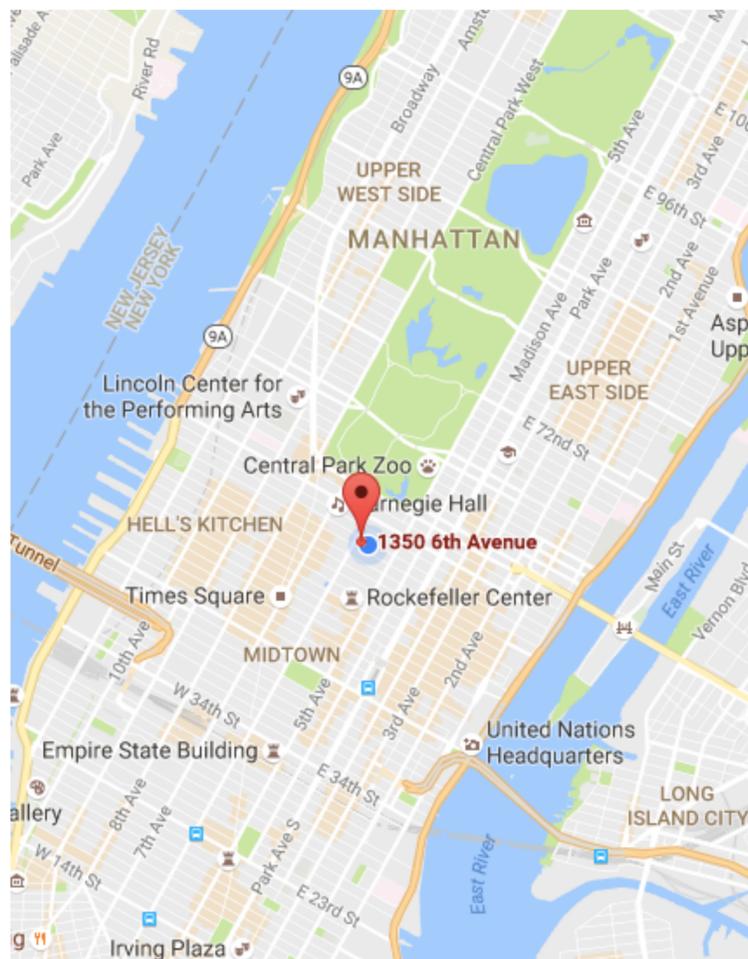
1350 Avenue of the Americas,  
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