

# BFMS.NY

1 - WEEK PROGRAM

THE BUSINESS, FINANCE, & MANAGEMENT SCHOOL OF NEW YORK



COME TO LEARN, STAY TO PLAY.



# A LOOK AT BFMSNY

Above you can see our students participating in company and institutional visits, and visiting the city!



# A WORD FROM OUR DIRECTOR

As Albert Einstein once said, "You have to learn the rules of the game. And then you have to play better than anyone else." Our approach to teaching reflects a particular truth in Einstein's statement, as we make it our mission that every BFMS.NY student may have the best tools to compete and achieve excellence.

Throughout our 1-week program, we make our students aware of the challenges of your time and give you the tools to become a key participant.

As Professor of Financial Law and Director of BFMS.NY, I understand that personal motivation, strong professional objectives and the will to succeed, are the key when approaching any international issues. I am proud to be a part of a team composed of experts from the world of Finance, University Professors in New York, as well as financial actors in the world's largest banks and financial institutions. Beyond the rich curriculum offered by the BFMS, its location on Manhattan allows students to develop their professional networking horizons in New York City.

The value of our work is measured by the success of our students; we therefore offer to our students the means and knowledge necessary to make them the economic actors of tomorrow.

Prof. Olivier Chazoule, LL.M, MBA

*– Director of The Business, Finance and Management School of New York*



# 1-WEEK PROGRAM: BUSINESS, FINANCE, AND MANAGEMENT

Our top level 1-Week Program in Business, Finance and Management takes place in the heart of New York City's iconic Midtown Manhattan.

Our 1-Week Program is offered all year round.

Each 1-Week program is the length of one week, with courses and company visits all included.

The program is comprised of 3 hours of class per day, with the rest of the time devoted to case studies, company visits, and free time to explore the city.

*There are 4 academic quarters per year: Fall, Winter, Spring, and Summer. You can choose to register for the 1-Week program during whichever quarter works best for you.*



# COURSES OFFERED

BELOW IS A LIST OF THE COURSES OFFERED EACH QUARTER.  
YOU CAN CHOOSE TO START YOUR 1-WEEK PROGRAM DURING  
ANY OF THE FOLLOWING QUARTERS:

## FALL QUARTER

Corporate Finance  
International Business  
Start-Up Creation & Management  
Financial Services Industry

## SPRING QUARTER

Statistics  
Accounting  
International Business Law  
Social Media Marketing

## WINTER QUARTER

Business Policy & Strategy  
International Finance  
Business Law  
Global Management

## SUMMER QUARTER

Entrepreneurship  
Global Banking & Capital Markets  
Marketing  
Business English



# 1-WEEK PROGRAM | COURSES

Our courses are designed to equip students with all of the tools they will need to understand and navigate the complexities of the financial and business world. See the selected course descriptions below for an idea of the courses we have to offer! (The courses listed below are examples from the Winter Quarter. Courses offered per quarter vary)

## INTERNATIONAL FINANCE

Our intensive course on international finance focuses on ensuring that our students leave with a general and cohesive understanding of the multiple economic forces that drive international finance.



## GLOBAL MANAGEMENT

Individuals wishing to compete in the international finance competition require confidence, knowledge, and the ability to constantly adapt to the changes in global financial mechanisms and regulation systems. Through an in depth study of the mechanisms behind international markets and learning how to adapt this knowledge to your business, this course gives our students the necessary leadership tools to move your company forward.





# BFMS.NY



# 1-WEEK PROGRAM | COURSES

CONTINUED

## BUSINESS LAW

To understand business is to understand the legal system which underlies all businesses and business transactions. During this course, students gain an understanding of the intersection between law, and business.



## BUSINESS POLICY AND STRATEGY

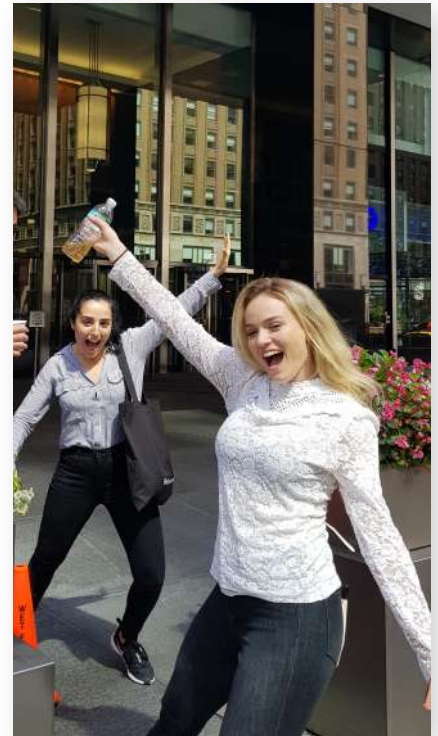
In addition to a crucial understanding of the ways businesses work and are managed, it is essential for any future business owner or manager to learn the ins and outs of business policy and strategy. Our course offers students the tools they will need to design policies, and implement their strategies.





# COMPANY VISITS

Our company and institutional visits allow students to incorporate lessons they learn in the classroom into real professional settings. Attending different tours, meetings, and presentations hosted by some of the most influential global companies allow students to become familiarized with professional life in the financial capital of the world. Not only does this provide students with firsthand experience, but also provides the, with a unique opportunity to learn from and network among New York City executives.



Several afternoons are dedicated to visiting major institutions in NYC, as well as receiving guest speakers from financial companies, top-level law firms, and other business institutions. As New York is the business and finance capital of the world, we are proud to offer our students access to some of the most involved players in the markets. Thanks to our various partnerships throughout the city, we are able to arrange company visits to exclusive institutions and meetings with top level professionals.

# SOME OF OUR VISITS



## **Federal Reserve**

One of the 12 Federal Reserve Banks of the USA that plays an important role in monetary policy, financial supervision and payment systems.

## **Bloomberg LP**

Global information and technology company, delivering business and financial information, news and insights to customers around the world.

# Bloomberg



**Tigress Financial Partners**

## **Tigress Financial Partners**

Independent Investment Banking and Brokerage Firm. The firm offers securities brokerage services and provides trading, compliance, and advisory services.

## **Oppenheimer Holdings**

Leading investment bank and full service investment firm that provides financial services and advice to high net worth investors, individuals, businesses and institutions.



**Some of our other visits include:** Museum of American Finance, Federal Hall, Financial Companies, Management Consulting Firms, Real Estate Companies

*Visits are subject to change due to companies' schedule modification.*

# CAMPUS | ENJOY YOUR STAY IN NYC

*"As for New York City, it is a place apart. There is not its match in any other country in the world."*

*- Pearl S. Buck*

As the most famous, diverse, and exciting city in the world, New York is a unique campus in which your learning experience will be complemented by your environment. Our school is based in Midtown, the heart of Manhattan, among some of the city's most famous buildings and monuments. Located next to 14 of the city's transit lines, BFMS.NY is exceptionally easy to get to! Our renowned company and institutional visits are made possible by our being placed in the financial, business, and professional capital of the world which is home to some of the most influential global companies.



Divided into 4 days of classes per week, with frequent guests speakers and several company visits, our program encourages students to explore NYC and its surroundings on 3 day weekends. During your stay, you will have the opportunity to visit world renowned attractions such as award-winning Broadway musicals, restaurants, monuments and attend the various events that are constantly hosted in our beloved city. Other exciting trips include visiting famous landmarks such as Central Park, Coney Island, and our neighboring cities such as Washington D.C.!



# FAQ'S



## **Do I get credits for attending the program?**

As a licensed institution, we offer credits, but it is ultimately the respective universities' decision to accept them.

## **How much time must I commit to the program each week?**

You will have to commit to 12 hours of classes per week, plus an additional 3-4 hours for independent work. Company visits are also scheduled throughout the week, and last an average duration of 1.5-2 hours.

## **Will I be able to find housing accommodations in New York?**

As New York is home to some of the world's top universities and over 600,000+ students, there is an abundance of student housing options.

# WHAT OUR STUDENTS SAY ABOUT US



I will definitely recommend it to my friends. The classes were exactly what I was looking for: rewarding, entertaining, and concrete.

- Alexia

I finally got to see New York and Wall Street not just from a touristic side, but from the inside: the program gave us the opportunity to meet a business lawyers, an investment advisor, and a start-up CEO, to name a few. These meetings helped me define what I want to do in my professional career.

- Sara



A true human experience with an amazing group of international students, from the US, the UK, France, India, China, etc. The various classes and activities organized by the BFMS.NY really allowed me to truly connect to my classmates and get to know them.

- Andrew

The perfect program if you want to upgrade your curriculum and your network! I really felt that the program was a real plus in my education and opened my eyes to the real world, in Wall Street and in New York in general.

- Shen

A big thank you to the BFMS.NY staff, administration, faculty participants, companies and universities for their support and contributions in making this highly robust NY program possible. Greatly Appreciated.

- Valery

# CONTACT US

We encourage you to contact us with any questions you may have regarding our program or enrollment! We are at your disposal!

## **The Business, Finance and Management School of New York**

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### **Email Us:**

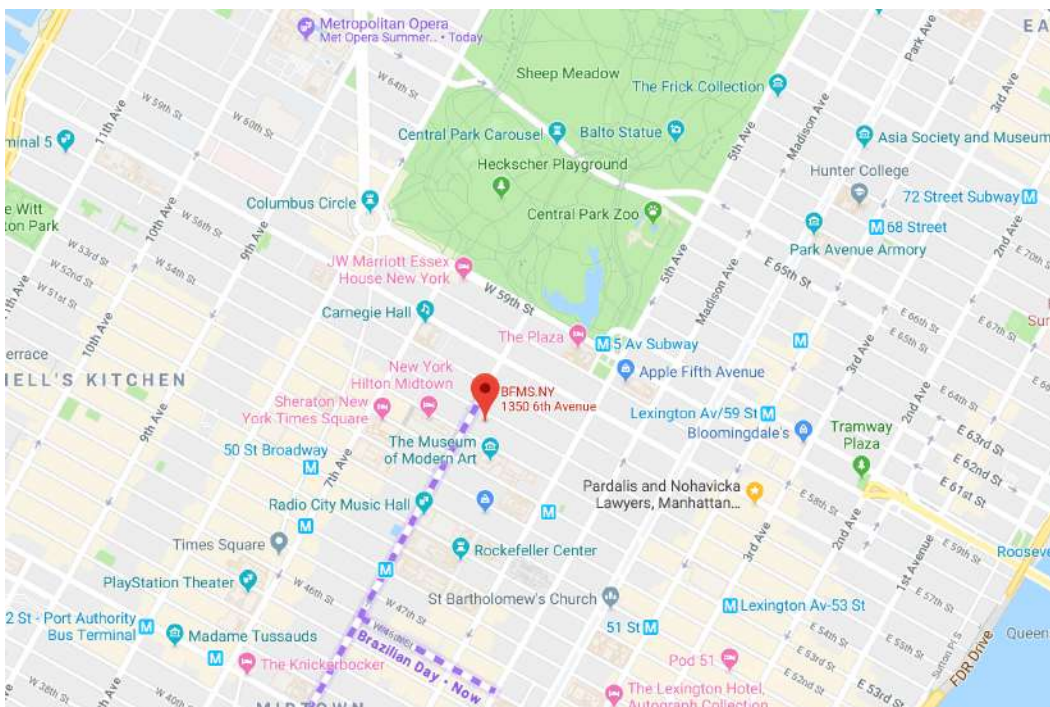
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### **Check our our website:**

<https://www.bfmsny.com>





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