



# 3-MONTH PROGRAM

THE BUSINESS FINANCE AND MANAGEMENT  
SCHOOL OF NEW YORK



## ● A WORD FROM OUR DIRECTOR

As Albert Einstein once said : *"You have to learn the rules of the game. And then you have to play better than anyone else."*

Our approach to teaching reflects a particular truth in Einstein's statement, as we make it our mission that every BFMS.NY student may have the best tools to compete and achieve excellence.

Throughout our 3-month program, we make our students aware of the challenges of your time and give you the tools to become a key participant.

As Professor of Financial Law and Director of BFMS.NY, I understand that personal motivation, strong professional objectives and the will to succeed, are the key when approaching any international issues.

I am proud to be a part of a team composed of experts from the world of Finance, University Professors in New York, as well as financial actors in the world's largest banks and financial institutions. Beyond the rich curriculum offered by the BFMS, its location on Manhattan allows students to develop their professional networking horizons in New York City.

The value of our work is measured by the success of our students; we therefore offer to our students the means and knowledge necessary to make them the economic actors of tomorrow.

**Prof. Olivier Chazoule, LL.M, MBA**

**Director of The Business, Finance and Management School of New York**



## ● ACADEMIC QUARTERS ●

This program includes one quarter.

### **WINTER QUARTER FROM JANUARY TO MARCH**

- Business Policy & Strategy
- International Finance
- Business Law
- Global Management

### **SPRING QUARTER FROM APRIL TO JUNE**

- Statistics
- Accounting
- International Business Law
- Social Media Marketing

### **SUMMER QUARTER FROM JULY TO SEPTEMBER**

- Entrepreneurship
- Global Banking & Capital Markets
- Marketing
- International Marketing

### **FALL QUARTER FROM OCTOBER TO DECEMBER**

- Corporate Finance
- International Business
- Start-Up Creation & Management
- Financial Services Industry

- 3-MONTH PROGRAM: BUSINESS, FINANCE, AND MANAGEMENT

Our top-level **3-Month Program in Business, Finance and Management** takes place in the heart of New York City's iconic Midtown Manhattan. Various quarters of the 3-Month Program are offered each year.

Each **3-Month program** is the length of one academic quarter, which takes place over the course of 10 weeks. The chosen quarter is comprised of **3 hours of class per day**, with the rest of the time devoted to case studies, and free time to explore the city.



## ● AN IN-DEPTH LOOK AT SOME OF OUR COURSES ●

*Our courses are designed to equip students with all of the tools they will need to understand and navigate the complexities of the financial management and business world. See the selected course descriptions below for an idea of the courses we have to offer.*

### **International Finance**

The course covers an in-depth introduction to International Finance and its institutional settings, domestic and international. Students will understand the mechanisms and institutions that underlie International Finance, including International Financial Law. The foreign exchange markets and world capital markets are described and explained, as well as banking, debt and equity, the commodities markets, the futures and options markets and derivatives as tools of financial management of the global organization.

### **Business Policy and Strategy**

As the Chairman and President of a Multinational Corporation, how will you address the daily complexity of managing your company? In business, corporate strategy refers to the overall strategy of an organization that is made up of multiple business units, operating in multiple markets. It determines how the corporation as a whole supports and enhances the value of the business units within it; and it answers the question, "How do we structure the overall business, so that all of its parts create more value together than they would individually?"

### **Global Management**

Individuals wishing to compete in the international finance competition require confidence and knowledge, but especially the knowledge and ability to constantly adapt to the changes in global financial mechanisms and regulation systems. In order to compete with the existing giants (Wall St., London, the EU, etc.) and rising players (Tigers, South America, the Middle East), businesses must be able to optimize their capacity to intervene in financial and derivative markets. Through an in depth study of the mechanisms behind international markets and learning how to adapt this knowledge to your business, this course gives you the necessary leadership tools to move your company forward.

## ● SOME OF OUR PARTNERS ●



### **Federal Reserve**

One of the 12 Federal Reserve Banks of the USA that plays an important role in monetary policy, financial supervision and payment systems.



### **Oppenheimer Holdings**

Leading investment bank and full service investment firm that provides financial services and advice to high net worth investors, individuals and organizations.

## **Bloomberg**

### **Bloomberg LP**

Global information and technology company, delivering business and financial information, news and insights to customers around the world.



Tigress Financial Partners

### **Tigress Financial Partners**

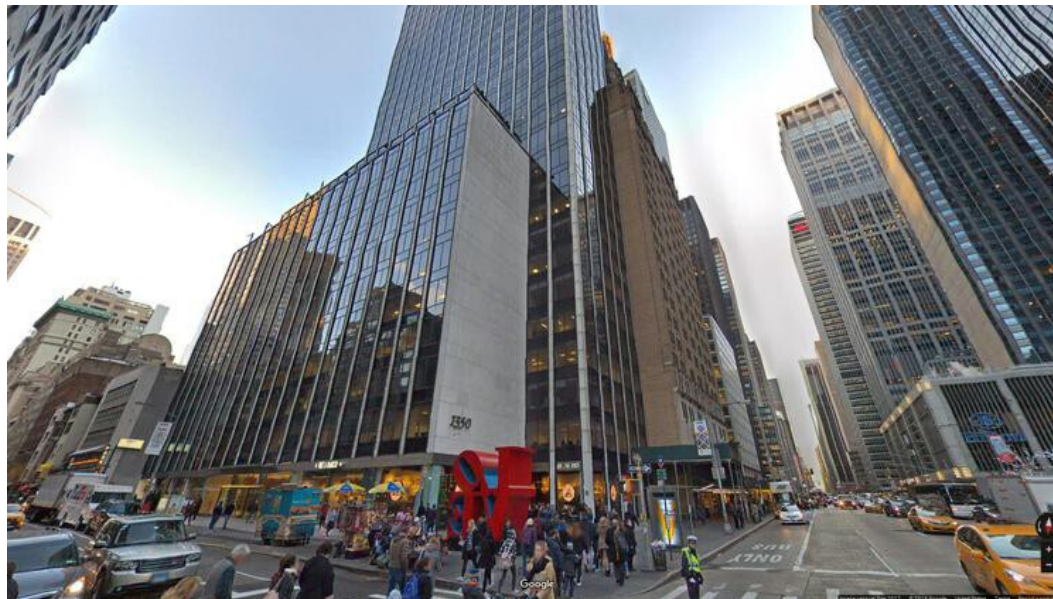
Independent Investment Banking and Brokerage Firm. The firm offers securities brokerage services and provides trading, compliance, and advisory services.

\*We work with more than three hundreds partners

## ● CAMPUS | ENJOY YOUR STAY IN NYC ●

As the most famous, diverse, and exciting city in the world, New York is a **unique campus** in which your learning experience will be complemented by your environment.

Our school is based in **Midtown**, the heart of Manhattan, among some of the city's most famous buildings and monuments. Located next to 14 of the city's transit lines, BFMS.NY is exceptionally easy to get to.



## ● CAMPUS | ENJOY YOUR STAY IN NYC ●



Divided into **4 days of classes** per week, our program encourages students to explore NYC and its surroundings on 3 day weekends.

During your stay, you will have the opportunity to visit world renowned attractions such as award-winning Broadway musicals, restaurants, monuments and attend the various events that are constantly hosted in our beloved city.

Other exciting trips include visiting famous landmarks such as Central Park, Coney Island, and our neighboring cities such as Washington D.C, Boston, Atlanta etc.



## ● WHAT OUR STUDENTS SAY ABOUT US ●



*A true human experience with an amazing group of international students, from the US, the UK, France, India, China, etc. The various classes of Business, Finance and Management really allowed me to truly connect to my classmates and get to know them.*

*- Andrea*

*I will definitely recommend it to my friends. The classes were exactly what I was looking for: rewarding, entertaining, and concrete.*

*- Alexia*



## ● WHAT OUR STUDENTS SAY ABOUT US ●



*The perfect program if you want to upgrade your curriculum and your network! I really felt that the program was a real plus in my education and opened my eyes to the real world, in Wall Street and in New York in general.*

*- Shen*

*A big thank you to the BFMS.NY staff, administration, faculty participants, companies and universities for their support and contributions in making this highly robust NY program possible. Greatly Appreciated.*

*- Valery*



## ● FAQ ●

### **Do I get credits for attending the program?**

As a licensed institution, we offer credits, but it is ultimately the respective universitie's decision to accept them.

### **How much time must I commit to the program each week?**

You will have to commit to 12 hours of classes per week, plus an additional 3-4 hours for independent work.

### **Do you accept international students?**

As New York is home to some of the world's top universities and over 600,000+ students, there is an abundance of student housing options.



## ● CONTACT US ●

We encourage you to contact us with any questions you may have regarding our program or enrollment. We are at your disposal.



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